

## OPTIMISE Task Force Minutes

September 29, 2023

Members in attendance: Tina Kerr, John Severson, Cheryl Levine, Jennifer Gard, Anthony Strevett, Abby Cypher, Colin Ripmaster, Teri Pettit, Rebecca McIntyre, Joe Lubig, Kathy Weaver, Kanika Littleton, Renee Brunette, Shailee Patel

1. Welcome – Laurie welcomed the group and thanked them for their continued support
2. Action items:
  - a. Building Leader Support Action Team Recommendations-Colin Ripmaster-Tabled until Oct. 20
  - b. School Psychologist Action Team recommendation-reviewed and supported by the Task Force
3. Information items.
  - a. Action Team updates
    - i. Paraeducator—additional Task Force Meeting on Oct. 20-Laurie reviewed the status of this work and the need for an additional Task Force meeting on Oct. 20. The group supported adding this meeting with most being able to attend. Kathy will send out appointments.
    - ii. Behavior Support-Laurie reported that additional planning has occurred and that there will likely be 3 sub-action teams to further identify recommendations. We are looking at a January meeting.
    - iii. Credential/Standards-The timeline for the standards, credentialing and MTSS were shared with the Task Force. The standards group is making great progress. We hope that work will begin on new/revised MARSE rules so that a draft will be ready when the standards are approved by the State Board of Education.
    - iv. DHH-A facilitator has been identified along with co-leads. Their planning will begin soon.
    - v. Speech and Language Pathologists-The first meeting of this action team will be on Nov. 2 at the Crowne Plaza in Lansing.
    - vi. School Social Workers-We have a planning meeting with them next week to discuss the possible leads of this action team.
    - vii. Special Education Administrators-They have done action team planning and will meet with Laurie and Kathy on Monday.
    - viii. Laurie asked members if they had any suggestions about areas we should look at in the future. Suggestions were:

1. Coordinate with MAASE and SEILN around PD
  2. Be intentional about having people of color involved in all of our work
  3. Launch Michigan shared that Dr. Venessa Keesler is the new President and CEO. She will be looking to see how their work coordinates with others.
  4. Many positive comments were shared about OPTIMISE including the amount of work accomplished along with our website and social media campaign.
- b. Website and social media- Laurie shared that our recent focus has been on high school recruitment and that we have had 4.7 million impressions with approximately 40,000 clicks to our website.
  - c. Task Force members for storytelling-Laurie asked Task Force members to become storytellers. Tina Kerr offered to recruit superintendents. Kathy will send the information to send out to MASA members.
  - d. Continuation of 94d funding-Laurie shared that we do not think OPTIMISE should end next September and that we are looking at all of our options.
4. Task Force members--updates, questions, etc.
    - a. Anthony Strevett, Michigan Speech-Language-Hearing Association, shared an idea that they have had to help with recruitment. Considering work with school psychologists and school social workers to talk about their roles at IHE classes.

The meeting was adjourned at 10:10.

Future meetings held virtually from 9-11 a.m.:

- Oct. 20, 2023 (9-10 a.m.)
- Dec. 15, 2023
- March 29, 2024
- June 28, 2024
- September 20, 2024